News Clipping

PUNJC027

“Youth Entrepreneurship in Mango and Fish Farming”

August, 2014 to June, 2015

Objective:

Counter Violent Extremism (VE): To reduce VE recruitment and behavior in the target areas

Mango Research Institute Multan

Food Technology Section AYOUB Research Institute Faisalabad

University of Veterinary and Animal Sciences, Ravi Campus Pattoki

Fisheries Department Muzaffargarh

Agriculture Department Multan & Muzaffargarh (Govt. of Punjab)
Media coverage

Media coverage was the especial part of this project and media was involved and invited all the project interventions. Media coverage was done at the each stage of activity i.e. 1) at the start of the activity, 2) at the end of the activity. Main objective of media coverage was to:

- Ensure the publicity of the project interventions
- To ensure the transparency of the project activities
- To spread the project message at bigger level
Training of Mango Farm Owners
Female Training on Mango Processing
Fish Farm Owners Training
Fish Farm Workers Training
پر امید - پر امن